



TERMS OF REFERENCE (TOR)

PROVISION OF CONSULTANCY SERVICE FOR PRODUCTION OF A BIOINNOVATE AFRICA DOCUMENTARY ON INNOVATION IN THE DEVELOPMENT CONTEXT OF EASTERN AFRICA

1. Background

BioInnovate Africa is a regional innovation-driven bioeconomy initiative established in 2010 with support from the Swedish International Development Cooperation Agency (Sida). It is implemented by the International Centre of Insect Physiology and Ecology (*icipe*), and operates in Burundi, Ethiopia, Kenya, Rwanda, Tanzania, Uganda, and involves partners in South Sudan as well. BioInnovate Africa assists countries in eastern Africa to build sustainable bioeconomies based on revolutionary advances in bioscience and bioengineering, thereby diversifying sources of growth for the region's population.

BioInnovate Africa aims to strengthen the capacity of scientists and innovators in the region's universities, research institutes and private firms to link biobased ideas, inventions and technologies to business and the market. Such links do not only enable translation of research outputs to innovations (goods and services for societal use), but also expands opportunities to create jobs, increase household incomes and reduce poverty in a sustainable way. BioInnovate Africa's thematic areas are: a) value addition to agro-produce; b) agro-waste/biowaste conversion; and c) bioeconomy policy analysis.

2. Purpose of the assignment

BioInnovate Africa seeks to contract a professional documentary production firm to carry out the following services:

- 2.1 Film BioInnovate Africa activities and contributions on innovation in the development context of eastern Africa and provide a max of 8 minutes video documentary, as well as photography.

2.2 Provide a max of 2 minutes video documentary profiling BioInnovate Africa with the use of animation.

3. Scope of work

In relation to 2.1, the assignment will be undertaken through visits when possible to specified BioInnovate Africa supported projects activities sites, and face-to-face or virtual interviews with key BioInnovate Africa partners, stakeholders among others. Item 2.2 will entail masterful, innovative, and impactful use of animation to produce a summary of what BioInnovate Africa is about. For both tasks, the contractor will be required to recommend creative strategies to acquire the necessary content.

3.1 Specific tasks

For both tasks 2.1 and 2.2

- Develop the overall concept and scenario, and draft a brief synopsis, script and storyboard of the main documentary.
- Undertake video filming including: interviews with key partners and stakeholders, and Programme Management Office (PMO).
- Lead post-production, including editing, recording voiceovers, narration, titles and animations etc.
- Present draft products for review by BioInnovate Africa team.
- Produce final versions as per comments and feedback from the BioInnovate Africa team.

4. Approach and requirements for the assignment

This assignment should go beyond standardised documentary making and demonstrate modern videographic storytelling. The products developed should be powerful and engaging, aiming to demonstrate the contribution BioInnovate Africa is making in developing a sustainable, innovation-driven bioeconomy in Eastern Africa; acknowledge and create a sense of pride among partners and stakeholders; present a strong statement of BioInnovate Africa towards the future; and make a call for new and continued investments and partnerships with BioInnovate Africa.

5. Deliverables

Deliverables for 2.1

The Consultant will provide:

- i. Final, approved video documentary in the finest, High Definition video format including QuickTime and MP4.
- ii. Raw footage from the filming and raw photos.

Deliverables for 2.2

- i. Final, approved video documentary in the finest, High Definition video format including QuickTime and MP4.

6. Billing and invoice

The contractor should provide a one-off pricing for the assignment with payments to be paid on attainment of the following milestones:

- Phase 1: Provision of the overall concepts and scenarios, draft synopsis, script and storyboard of both documentaries, and ideas on the mini versions for both items 2.1 and 2.2.
- Phase 2: Delivery, and acceptance by BioInnovate Africa, of the final versions of all products, relating to 2.1.
- Phase 3: Delivery of items related to 2.2.

7. Role and Responsibility of BioInnovate Africa

BioInnovate Africa Communications Officer will serve as the focal point for the Consultant. BioInnovate Africa will provide as much information as is practical, as early as possible, regarding issues such as filming dates and any other details relevant to the assignment.

8. Qualification of the successful Consultant

The Consultant will be required to have:

- At least Five years' experience working in a similar field as BioInnovate Africa is seeking. Provide three (3) examples of similar films and/or documentaries produced.

- Proven experience in producing research and development related documentaries for national and international organisations, targeting for local and international audiences. Provide evidence.
- Provide references from at least three (3) international organisations whom you have provided a similar service as BioInnovate Africa is seeking.
- Excellent technical capacities (for example, state-of-the-art filming and post-production equipment, in High Definition). Please provide evidence.

9. Duration of the Assignment

The assignment is expected to take approximately 30 days of work, to be undertaken between the date of signing the contract and 30 November 2020.