



# GLOBAL BIOECONOMY Summit 2024

# Call for Exhibitors

The Organising Committee of the International Advisory Council on Global Bioeconomy (IACGB) invites interested academic and research organisations, community projects, private sector companies, and industry leaders from all over the world to exhibit their cutting-edge innovative biologically based products and services at the Global Bioeconomy Summit 2024 (GBS2024) that will take place on 23-24 October 2024 in Nairobi, Kenya. The theme of GBS2024 is *"One Planet - Sustainable Bioeconomy Solutions for Global Challenges"*.

## Why Exhibit at the GBS2024?

#### **Opportunities for networking**

- Connect with over 500 attendees in person from around the world, including but not limited to, policy makers, industry experts, business leaders, scientists, and civil society actors
- Engage with potential partners, investors, and development actors seeking innovative bioeconomy solutions

#### Showcase innovation

- Stage your latest innovative biobased products, technologies and services in a dedicated exhibition space designed to maximise visibility and engagement
- Demonstrate your efforts in advancing innovative bioeconomy solutions, including sustainable practices, use of biological and renewable resources

#### **Global exposure**

- Benefit from extensive media coverage and promotional opportunities through various event communication channels
- Share your expertise and experiences with a global audience

### Exhibition Package

All GBS2024 exhibitors are expected to contribute US\$ 2500 for exhibition space that includes:

- A designated custom-made booth/stand
- Requisite furniture (table, chairs, signage)
- Standard branding
- Summit registration for two (2) delegates





# How to Apply

To secure your exhibition space, please complete the online application form through this link:

https://applications.bioinnovate-africa.org/forms/gbs\_exhibition\_stand\_2024.php

#### Spaces are limited to only 30 and will be allocated on a first come, first served basis.

For further inquiry about this Call, please contact us on email: <u>gbs2024@icipe.org</u>.

